



**JSI International Ltd**

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**SPRING 2008**

## ***JSI International's newsletter!***



Welcome from our base on Dartmoor where the sun is shining and from which we have a 360° view of pure 'magical' beauty. Checkout the **WEBCAM** via our sister companies website [www.spirit-of-adventure.com](http://www.spirit-of-adventure.com) .

2007 proved to be a fantastic year for us where we worked with numerous organisations who we know, along with some new clients.

Highlight of 2007 has to be the work we did with the complete management team of a well-established local client based in Princetown on Dartmoor. It turned out to be a tough series of courses for all concerned, but the feedback we received made the effort very worthwhile. We look forward to more demanding courses like these!

**!!!£1000 Leadership and Management Funding available!!!**

**READ MORE**



If you would like leadership or management training and are an SME in the South West who can match fund up to £1000, then we have news for you.

We are pleased to announce that in conjunction with South West Business Information Point and Train to Gain we have been made aware of European funding that is available NOW for SME's in the South West. The maximum available is £1000 and any interested companies need to match-fund, up to the maximum. VAT cannot be funded so this is for the cost of training, excluding VAT.

Interested? Then please contact us and we will see if we can help.

**DEADLINE:** We need to move fast on this one with training completed by 31 March 2008 and we will have until 30 June 2008 to submit a funding claim to Train to Gain.

Directors: Sam Iskander, John Diplock.  
Registered Office: 39 Hawley Square, Margate, Kent CT9 1NZ  
Company No.5173178

**'People are the MOST important factor'**



Needless to say that like all organisations, JSI can achieve nothing without its people, so let me introduce you to our team:



From L to R, Martin and Isabella (along with Martin's dog Ben and, yes, that is a paddle that Isabella is holding!) run the office and are likely to be your first point of contact with JSI. That's me and then John in the middle who liaise with clients to understand the context within which the development programme is required and ensure that JSI identifies directly with their organisational goals and values. Once this has been achieved we go on to design and run the programmes, ensuring that there are clear and attainable training objectives and a means of measuring their effectiveness. Then comes Steve, known as the 'Chief', who is responsible for all things technical and finally Sandy, now in semi-retirement but only a phone-call away when needed.

Please view our website to learn more about what we do and how we can add value to your organisation.

[www.jsi-international.com](http://www.jsi-international.com)



We are pleased to announce that we have been working very closely with Business Link in 2007 who have been advising us on how to make more customers aware of what we are doing. They have been truly inspirational, have lead us to focus more on how we market ourselves via the internet and we thoroughly recommend their very professional business support team.



We have also been assisted by Business Information Point to undertake market research and they kindly signposted us to Business Link for possible grant funding and further in depth support.

Please feel comfortable approaching us to discuss any training ideas you may have; we welcome enquiries, without obligation, from any organisation large or small and always try to help. I look forward to hearing from you.

You can email me: [sam@jsi-international.com](mailto:sam@jsi-international.com)

Or by all means call me on: **01822 880322 direct**

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